
MEDIA

KIT

The Universal Breakthrough

2021

EDIT CALENDAR

WOMEN WRITERS

Month

March/April - Spring Edition

MOST CREATIVE AUTHORS

Month

July/August - Summer Edition

MOST POPULAR READS

Month

October/November - Fall Edition

HOLIDAY FESTIVITIES

Month

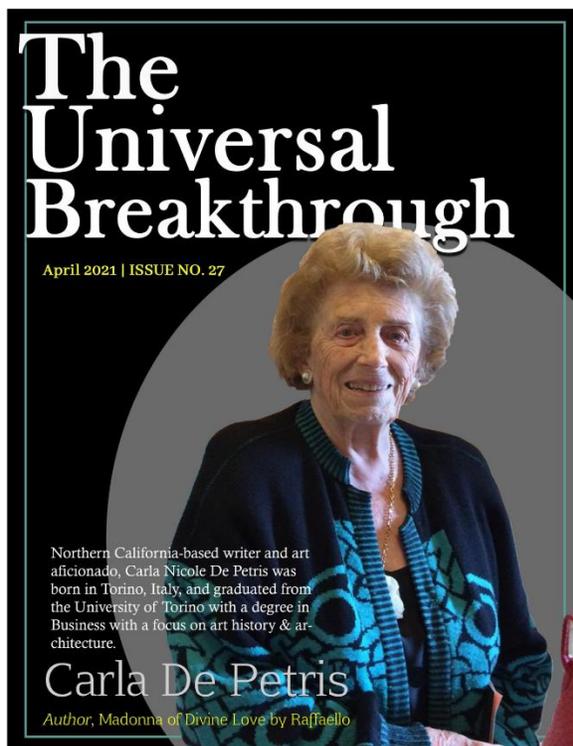
December - Christmas Edition



*ISSUE THEMES SUBJECT TO CHANGE

ABOUT

The Universal Breakthrough Magazine is a subsidiary of The Universal Breakthrough LLC, a Publishing & Multimedia company which is committed to featuring the greatest literary works of authors across the globe. The only title that is dedicated to featuring and representing authors who are encompassing the importance of branding in creating a community of literary geniuses to bridge a wider readership – bespoke services, innovative solutions, impactful influence, creative marketing and design – the right tools for an exhilarating literary breakthrough.



FOR MORE INFORMATION CONTACT

GINA HOLDEN EXECUTIVE ASSISTANT SPECIAL MARKETS | ginaholden@theuniversalbreakthrough.com

PRINT RATES



<i>BLACK & WHITE</i>	<i>GROSS</i>
<i>FULL page</i>	\$5,000
<i>Spread</i>	\$10,000
<i>2/3 Page</i>	\$3,500
<i>1/2 Horizontal</i>	\$2,500
<i>1/3 page</i>	\$1,500

<i>FULL COLOR</i>	<i>GROSS</i>
<i>FULL page</i>	\$10,000
<i>Spread</i>	\$17,000
<i>2/3 Page</i>	\$12,000
<i>1/2 Horizontal</i>	\$11,500
<i>1/3 page</i>	\$12,000

<i>COVERS</i>	<i>GROSS</i>
<i>Front</i>	\$25,000
<i>Center</i>	\$15,000
<i>Back</i>	\$10,000

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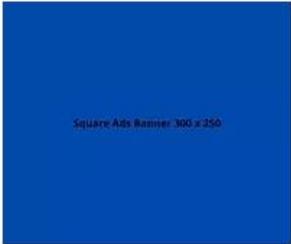
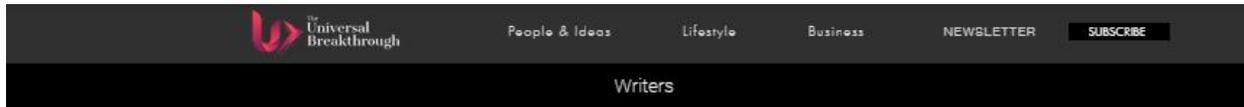
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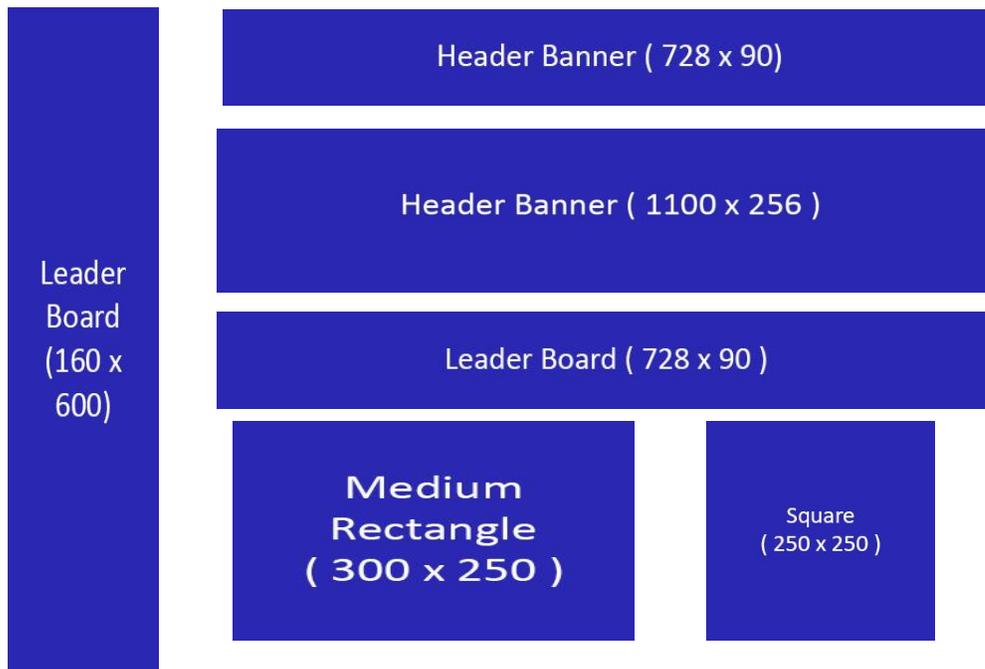
PRINT SPECS

PAGE DIMENSIONS	LIVE/NON-BLEED	TRIM	BLEED
Page	7 ½" x 10"	8" x 10 ½"	8 ¼" x 10 ¾"
Spread	15 ½" x 10"	16" x 10 ½"	16 ¼" x 10 ¾"
½ Horizontal Spread	15 ½" x 4 ½"	16" x 5"	16 ¼" x 5 ¼"
⅓ Vertical page	4 ¾" x 10"	5" x 10 ½"	5 ⅝" x 10 ¾"
½ Horizontal page	7 ½" x 4 ½"	8" x 5"	8 ¼" x 5 ¼"
⅓ Square	4 ¾" x 4 ⅝"	5" x 4 ⅞"	5 ¼" x 5 ¼"
⅓ Vertical	2 ⅜" x 10"	2 ⅝" x 10 ½"	2 ⅞" x 10 ¾"



DIGITAL AD SPECS





Requirements

Materials should only be supplied as an animated .gif, jpeg file, .png file, RGB format, less than 32k in size.

Header Banner	\$1500/week
<ul style="list-style-type: none"> 728 pixels (w) x 90 pixels (h) 1100 pixels (w) x 256 pixels (h) 	
Leader Board	\$1500/week
<ul style="list-style-type: none"> 160 pixels (w) x 600 pixels (h) 728 pixels (w) x 90 pixels (h) 	
Square Banner	\$500/week
<ul style="list-style-type: none"> 728 pixels (w) x 90 pixels (h) 	
Medium Rectangle	\$500/week
<ul style="list-style-type: none"> 300 pixels (w) x 250 pixels (h) 	

BREAKTHROUGH INITIATIVES

Publishing your book has never been so easy as we have a team of experts who make the workload lighter while ensuring that the marketing and branding of your book creates a worldwide impact.

The Universal Breakthrough LLC is a customer-centric business that offers top-notch experience and empowers not only the community of readers but also the non-enthusiastic public – encourage involvement and participation. Our employees are always ready and available to cater to your needs, whether publishing your book or paving an upsurge of specific marketing campaigns and solutions. As an old adage says, “many hands make light work.” That’s why we are committed to providing long-term engagement and relationships to all literary geniuses like yourself.

T & C

The following are specific terms and conditions governing advertising published in The Universal Breakthrough Mag (the "Magazine"). The submission of the insertion order for the positioning or placement of advertising in the Magazine enacts acceptance of the following terms and conditions. No terms and conditions in any insertion orders, instructions, or documents other than this Rate Card will be requisite on The Universal Breakthrough LLC ("Publisher") unless Publisher grants to such terms and conditions in writing.

Cancellation & Changes

Publisher explicitly holds the limitation to discard or remove for any reason at any time, any insertion order or advertisement without accountability, even if previously confirmed and accepted. Advertisers are not allowed to cancel orders for or make modifications in advertising after the closing dates of the Magazine. The rates and provisions of advertising in the Magazine are subject to change without prior notice.

Liability

The Publisher is not responsible for any omissions or delays in the printing process, publication, or circulation of any copies of the issue of the Magazine in which advertising is placed following to the insertion order that is caused by, or resulting from, an act of God, disaster, fire, strike, terrorism or other occurrences beyond the Publisher's control. The Publisher is not accountable for any failure or delay in publishing in the Magazine. The Publisher does not guarantee advertisements in the Magazine, is not responsible for failure to meet positioning requirements, and is not responsible for any mistake in key numbers. The Publisher's liability for any act, error, or omission of which it may be held lawfully accountable shall not exceed the cost of the advertising space affected by the error. In no event shall Publisher be responsible for any incidental, indirect, significant—special, or incidental damages, including not limited to the lost income of profits.

Miscellaneous

Each advertising agency and advertiser serves and warrants that each advertisement submitted for publication in the Magazine contains no copy, illustrations, images, texts, or other contents that may result in any claim against the Publisher. Each advertising agency and advertiser shall guarantee and hold harmless Publisher from and against any damages and related expenses (including legal fees) arising from the content of advertisements, including but not limited to claims of privacy invasion, unlawful use of names or pictures of living persons, trademark and copyright infringements, libel, and misrepresentation. The Publisher's acceptance of an advertisement for publication in the Magazine does not compound an endorsement of the product or service promoted. No advertiser or agency is allowed to use the Magazine's name or logo without Publisher's prior written permission for each such use. The word "**advertisement**" will be put beyond all advertisements related to an editorial matter in Publisher's opinion. This agreement shall be governed by and defined under the laws of the state of New York, without consideration to its conflict of the provisions of laws.

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